

**North East Rural Dimension Partnership**  
**Wednesday 21<sup>st</sup> March 2007, 3-5pm**  
**The EWE Centre, Esh Winning, Durham. DH7 9BE**

**Present**

Rich Hurst, EWE Centre Coordinator  
Tony Milan, Newcastle College  
Trevor Suckling, Northumberland College @ Kirkley Hall  
Jacqui McHugh, Natural England  
Andrew Shaw, Specialist Schools and Academies Trust  
Jane Pringle, EDHCC  
Keith Cook, EDHCC  
Craig Kaye, Askham Byran College  
Anne Dale, Askham Bryan College  
Geoff Price, Wolsingham School (Rural Coordinator)

**1. Apologies**

Jamie Ward, Consett Community Sports College  
Jenny Hathaway, Continyou  
Sally Hudson, East Durham & Houghall College  
Ashley Philipson, Kingsmeadow  
Kevin Patrick, LANTRA  
Sarah Applegarth, Natural England  
Mike Tones, OASES  
Simon Henderson, Regional Food and Farming Strategy Chair  
Colm Doyle, SSAT  
Alison Ellis, Encams  
Andrew Souter, Encams

**2. Matters Arising**

- SSAT affiliation for Colleges
  - It's being considered. Only way is for Colleges to try to become affiliated (Liz Reid, Chief Exec)
  - Colleges to write to Chief Exec @ SSAT to apply
  - With diplomas, schools are working in partnership to deliver them

**3. Year of Food and Farming**

- Education is the main priority for the year (Education Group Nationally agreed)
- Simon Henderson, Regional Food and Farming Strategy Chair had to attend a national YFF meeting so was unable to attend but RH presented the national powerpoint slides with able assistance from AS.

**Primary**

- Every organisation is being asked to pledge what they will do. Existing organisations, may realign and re-badge existing programmes.

### Secondary

- Nationally hoping to run 3 major events in cities. Countryside to the city theme.
- Work related activities right across the food chain/processes/restaurants etc

### Visual Identity

- A portal contracted out for the YFF will online for April '07. Major announcement, 23<sup>rd</sup> April to launch the event.
- Any school/college/etc to pledge via a template
- Will include a full programme of events etc
- Once submitted will be awarded to badge with YrFF logo etc
- Possibility that 'Shaun the Sheep' from CBBC on childrens TV may be part of the marketing
- Accessing through teachernet.gov.uk
- Intention is to get a major sponsor nationally
- Regions to find their own funding
- Producing info for county shows etc/ mobile displays etc to promote it

### Marketing/Communications

- Opportunity to discount opportunities on weekends etc. Badged up. Encourage parents etc
- Pupils don't understand food chain
- Making links through ICT. Websites, their take on food & farming. Look at different people across the world.

### SSAT Year of Food and Farming School Award Scheme

- ❖ AS handed out a synopsis of the planned awards ( see attached)
- ❖ Regional prize and national prize presented by HRH
- ❖ To be done through Rural dimension coordinators and food and farming strategies

### 4 The Land based and Environmental Diploma's

AS handed out update

- Further consultation once written up
- Will be developed through partnerships in pilot phase
- Could unofficially start a partnership, colleges will need to be a principal partner
- Registration is a key issue
- Is interest in Northumberland
- Ask LSC people to attend

### Action;

- College Representatives to map what capacity they can offer
  - \* Time
  - \* Capacity
  - \* Resources etc

Schools may have to leave any activity to summer '08 which could create a serious shortage of availability

- Produce a series of events to be planned to fit across the school year and seasons.

### Houghall

- Could take 10 schools per week over 36 weeks
- Can do quite a lot of activity in half a day

### Wolsingham

- Idea of after school clubs, 25 activities
- In 2008 want to be part of diploma students
- Link to food/health/arts
- Fishing breeding tanks. With WWL to be installed in school

- Moorland Science study work
- Develop growing plot in September.

Thirsk, North Yorkshire

- Auction Mart → fur and feather sale
- Askham Bryan have an education centre there – selling rabbits/pigs etc  
- selling food etc

The idea could be replicated on a school site

## 5. National Rural Dimension Conference

- Flyers should be released in April
- 5<sup>th</sup> & 6<sup>th</sup> July @ Walton Hall, Warwickshire
- 120 people approx attending
- £350-£390 for 2 days

Action: AS to send flyer electronically to RH to circulate

## 6. North East Rural Dimension Workshops

- School based, schools that are part of the ‘movement’
- AS looking at next years programme. Wants it early in next academic year
- To be located in a school
- Cost is £95 per delegate
- School gets expenses covered
- What would people like to see included in the programme for the North East region  
Action: participants to send info to John Harpin [j.harpin100@durhamlea.org.uk](mailto:j.harpin100@durhamlea.org.uk)
- AS wants a venue/date ideas for programme

## 7. Date of Next Meeting

Wednesday 27<sup>th</sup> June at The EWE Centre, Esh Winning from 3-5pm. POSTPONED

Rearranged to:

Thursday 19<sup>th</sup> July at The EWE Centre from 2-4pm.