

“Skills for Tomorrow's Global Market”

23 February 2010

12.30 – 15.30

The Work Place, Newton Aycliffe, Co Durham



Our young people are entering the global economy at an exciting time of rapid technological advancement, but also at a time of distinct challenges. There are fantastic employment and entrepreneurial opportunities in the UK and overseas, which are highly sought after by candidates from across the world. As educators, we have a duty to prepare our young people for their place in this global market.

This regional event strives to encourage a more global approach to enterprise and entrepreneurialism in our schools and suggests that embracing internationalism will help our young people be more competitive in the current global economy. It seeks to complement the wealth of initiatives already promoting enterprise and entrepreneurialism in schools across North East England.

The event aims to inspire and enthuse young people, teachers and officers working in the field of education and business, to stimulate their thinking about the world economy in which businesses operate and to signpost them towards appropriate support programmes and resources.

The programme will include a presentation from an exciting and truly innovative, global enterprise based in our region. There will also be an opportunity for a guided tour of The Work Place - a vocational learning centre that offers work-related learning opportunities to 14-19 year olds throughout the region, to give them an idea of different careers and how their learning is relevant to the real world. (A draft agenda, providing further information, is attached).

The event is aimed at education and business partnership staff, colleges, school enterprise staff (primary and secondary), and young people aged 17-19.

Please return the attached booking form to Europe Direct North East **by Friday 5 February** to reserve a place at this event. Places are limited and will be allocated on a first come first served basis.

