



WWF *for a living planet*

WWF-UK

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Friday 8 September 2006

By email

Dear colleague

Help to develop a Community Ecological Footprint tool!

Following the successful publication of *Counting Consumption: an Ecological Footprint of the UK*, WWF are continuing to work in partnership with the Stockholm Environment Institute (SEI-York) on Ecological Footprint.

As part of this work, we are looking at the feasibility of developing a tool that enables community groups to measure their Ecological Footprint together, for example, to give an indication of the Ecological Footprint of their building or activities. This will provide a baseline for them to measure reductions of their Ecological Footprint through carrying out sustainable changes and actions, either suggested as part of the tool, or from other sources.

SEI has been involved in piloting an Ecological Footprint tool for schools in Scotland and they are using their experience from this project to develop a number of options for how a community Ecological Footprint tool could work.

And this is where we need your help!

WWF and SEI would like to invite you, as a practitioner working in the sustainable development and / or community development fields, to join us in a half day workshop at which SEI will present the options for a community Ecological Footprint tool. We will be providing space for discussion and group work to help us to focus on the most useful option. Our next step will be to take forward your ideas and suggestions and develop a tool. We will then invite community groups with whom we work to help us field test the tool.

There are 2 half day workshops taking place in October 2006, in York and London. If you, or a colleague, would like to attend, please complete the attached reply slip and return by email to Liz Rossall at WWF (email: erossall@wwf.org.uk). For further information, please contact Rachel Brown at WWF on 01483 412481, or see www.wwf.org.uk and www.ecologicalbudget.org.uk for information on the Ecological Footprint work of WWF and SEI. If you know anyone else who might be interested in joining us, please do let us know.

Yours faithfully

Niamh Carey
WWF Project Manager

and

Alistair Paul
SEI Project Manager



INVESTOR IN PEOPLE

President: HRH Princess Alexandra,
the Hon Lady Ogilvy KG, GCVO
Chairman: Christopher Ward
Chief Executive: Robert Napier

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Taking action for a living planet

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REPLY FORM

Name _____

Organisation _____

Telephone _____

Please delete as appropriate:

I will / will not be attending a Community Ecological Footprint workshop.

If you are able to attend, please tick which workshop you wish to attend and indicate the number of people from your organisation who will be joining us:

LONDON WORKSHOP	YORK WORKSHOP
Tuesday 3rd October	Thursday 5th October
9.30 – 10.00am Arrival and coffee	9.30 – 10.00am Arrival and coffee
2.00pm Finish	2.00pm Finish
Venue: Avonmouth House	Venue: York City Hall
For details and map see...	For details and map see...
Please tick if you wish to attend this workshop <input type="checkbox"/>	Please tick if you wish to attend this workshop <input type="checkbox"/>
Please indicate number of people attending <input type="checkbox"/>	Please indicate number of people attending <input type="checkbox"/>

Lunch will be provided at both workshops. Please indicate if you have any dietary requirements.

